RIT

# Framework Overload

Finding Success in New Media Interactive Development & A Glimpse at an AI-Enhanced Learning Tool

### Before we get started...

- Please visit jptweb.com/igm or use QR code
- Question:
  - What is a skill that you believe most developers lack?
- You may enter multiple words or short phrases.
- We will review the results in 10 minutes.



### **John-Paul Takats**

IT Professional, Educator, and Marketing Strategist with a Focus on Human-Centered Computing, Full Stack Development, and Impactful Digital Solutions

### Education:

Degree	Field	Institution	Date
Master of Science	Professional Studies (Concentrations in HCI, and Marketing)	Rochester Institute of Technology	5/2014
Bachelor of Science	Information Technology	Rochester Institute of Technology	5/2006

## See more at <u>http://www.jptweb.com/</u>

### **Industry Experience**





Admissions and Aid



Bantam Creative



**Solutions Architect** 

Lead Developer

Information Technology Strategist & Full Stack Developer

Founder

2006-08

2009 - 2019

2015 - Present

2024 - Present

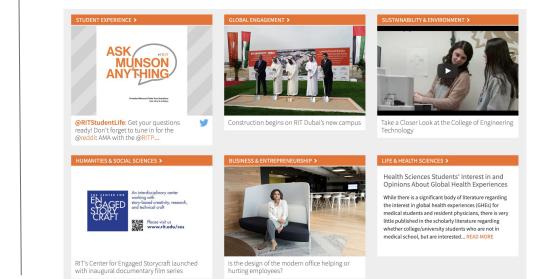
#### RIT

### More on RIT Enrollment Management

#### RIT Interactive Streetview Tour



FeedMasher - powered RIT Homepage from 2014 - 2017(ish)



### **Accelerate Media Example**

FINGER LAKES Wine Country NEW YORK STATE. https://www.fingerlakeswinecountry.com



### **Teaching Experience**

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Golisano College of Computing and Information Sciences School of Information

Adjunct Professor 2015 - 2019

Visiting Lecturer 2019 - 2024



**Golisano** College of Computing and Information Sciences

School of Interactive Games and Media

Adjunct Professor 2024 - Present

#### **Classes I've Taught**

- Rich Media Web Application Development I
- Web and Mobile I (ISTE-140)
- Web and Mobile II (ISTE-240)
- Foundations of Web Technologies II
- Foundations of Web Technologies I
- Software Development and Problem Solving I
- Digital Image Creation & Photography (ISTE-205)
- Rapid Online Presence (ISTE-305)
- Digital Video Creation (ISTE-206)
- Web Integration & Application (ISTE-405)

### **Mentoring & Open Source Advocacy**

#### Mentoring

Next Chapter Project https://www.nextchapterproject.org/

Web Crash Course Presentation for WIC and NSBE

**Graduate Capstone Advising** 12 in past 3 years and looking forward to more!)

More at: <a href="https://www.jptweb.com/mentoring/">https://www.jptweb.com/mentoring/</a>

**Open Source Advocacy** 

Mozilla Popocon.js (former contributor)

Jabode Horoscope Extension

#### A Couple Wordpress Extensions

**Open@RIT** (some involvement before the role change)



### **Classes i'd be interested in teaching in IGM**

#### **IGME Website Design & Implementation**

- Full-stack expertise; leadership in curriculum development (iSchools Web & Mobile I & II)

#### IGME-235: Introduction to Web Tech for Game Developers

- Observational role to refine curriculum nuances for game-focused web design

#### New Media Interactive Design & Algorithmic Problem Solving I & II

- Foundation programming courses with proven success in engaging diverse skill levels

#### IGME-330: Rich Media Web Application Development I & II

- Positive teaching track record; collaborative curriculum development with faculty

#### IGME-106: Problem Solving with Data Structures & Algorithms for Games

- Experience teaching algorithms; potential integration of advanced API concepts

#### Introduction to Interactive Media

- Broad course covering emerging trends and core concepts in interactive media

Digital Survey Classes – Combining design fundamentals (typography, Adobe CS) with web tech concepts

**Vertically Integrated Projects / Multi-Platform Media App Development** – Cross-disciplinary, project-based learning (leveraging experience with Cordova, Electron, etc.)

**Digital Video for the Web & Audio Production** – Background in multimedia production; exploring modern digital content techniques

### **Context and Challenges in the Field**

"Finding Happiness" in The Presentation Title?

### Some aspects I define as "Success in The Field"

- Good Work Life Balance
- Adequate Income

### Others like me define it as

Helping Others (ie non-profit roles)

#### What is a Framework ?

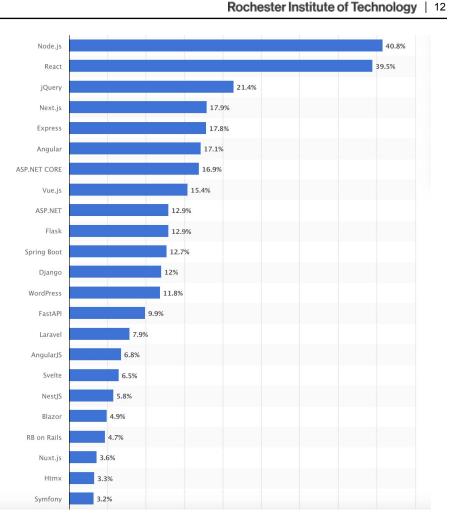
 "In software development, a framework is like a set of pre-built tools and templates that help developers build applications faster and more efficiently. Instead of starting from scratch, frameworks provide common building blocks—like libraries, components, and predefined rules—that make repetitive tasks easier."

The Battle of the Frontend Frameworks (Github Stars Over Time)	∎ svelte ■ vue ■ angular ■ react ■ nextjs
5к	
4K	
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### **The Framework Overload**

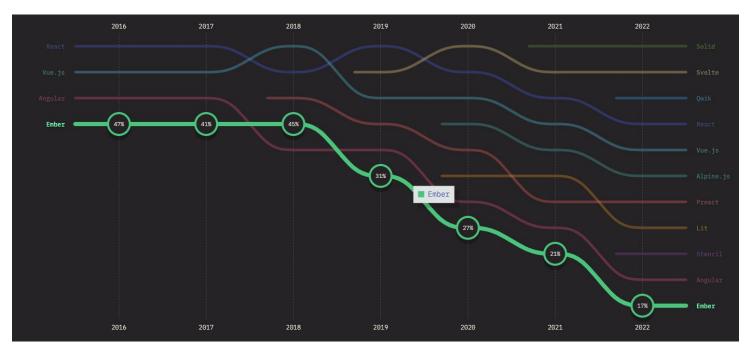
#### So What's The Dilemma?

- There's a Proliferation of Things to know (even for an entry level position)
  - Coding Languages
  - Frameworks / Libraries
  - Environment Setups
  - Version Control
  - Al Integration



#### So What's The Dilemma?

Rapid Obsolescence & Hype Cycles



80

70

60

#### So What's The Dilemma?

Impact on Career Development

ndeed	Home	Company reviews	Find salaries		
Q flas	sh develo	per		•	
Date poster	d •	Within 25 miles 🔻	Employer/Recruiter	•	

The search flash developer jobs did not match any jobs.

#### You may want to try:

- Java jobs nationwide (about 36281 jobs)
- Marketing jobs nationwide (about 145190 jobs)
- User Experience jobs nationwide (about 7073 jobs)
- Flash jobs nationwide (about 173 jobs)
- Web Development jobs nationwide (about 20991 jobs)

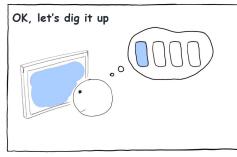
**Plugin Power Saver Tiny** (Blocks < 5x5 Flash) **Plugin Power Saver** YouTube (Pause Peripheral Embed Content) 50 **Re-Writer** 40 30 HTML5 by Default (Disables Flash/ 20 Origin) 80% Decline in Daily Actives. 10 Jul 1, 2014 Jan 1, 2015 Jul 1 2015 Jan 1 2016 Jul 1 2016 Jan 1 2017 Jul 1, 2017 Percentage of users who have encountered at least one page w/ Flash Player content in a day. Courtesy

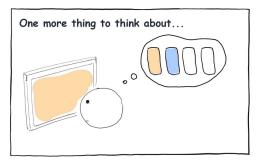
Chromium.org

Elash Doveloper jobs nationwide (about 214 jobs)

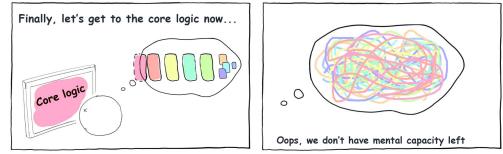
#### So What's The Dilemma?

 Cognitive Load & The Rabbit Hole Effect





4 HOURS LATER



Useful Resources for Software Engineers (and where the image was borrowed from) https://github.com/zakirullin/cognitive-load

(c) Artem Zakirullin 2025 LICENSE: CC BY-NC-ND 4.0

x.com/zakirullin

**Results From The Poll** 

See results at: https://www.jptweb.com/igm/results/



### **An Aside**



Mike Talent Acquisition and Sales Leader! | A Friend of Bill's (5/26/18) | 25k+ Connections... 4h • Edited • S

Dear Hiring Managers,

If you are looking for:

-Java, Python, PHP, Ruby -React, Angular -PostgreSQL, Redis, MongoDB -AWS, S3, EC2, ECS, EKS -nix\* system administration -GIT and CI with TDD -Docker, Kubernetes

...that's not a full stack developer. That's an entire IT department.





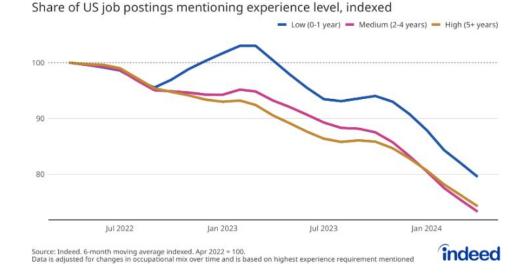
Found a job opening that requires 8+ years of Swift experience.

Swift is a programming language that came out 3 years ago.

### **Maybe Some Hope**

- Job Postings Mentioning experience levels may be falling (which may be good news to our recent graduates
- Despite More Tech Stacks and Frameworks evolving, the major players have stayed fairly constant (ex: react, angular)

#### Experience requirements falling across all tenure levels



### **Any Solutions?**

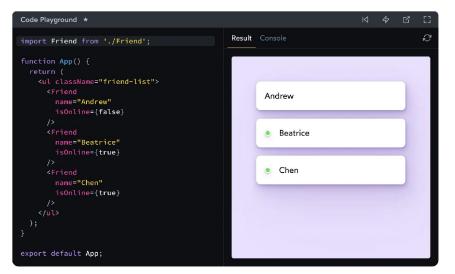
- We likely need exposure to some of these tools to find careers (esp. beyond entry level)
- What are some approaches we can take as educators and learners?
  - Code Playground & Interactive TextBooks
  - IGME-330's "Flipped Classroom Approach"

# What's a Code Playground and What can it offer?

- Enables students practice coding without having to set up entire development environments
- Enable Active Learning (help force this versus watching me code)

**Combined with an Interactive Textbook** 

 Give modular feedback by assessing small components of a program.



### Implementing ZyBook in ISTE-140

- Successfully Rolled out in 2022 to multiple sections of ISTE-140
- Offered ZyLabs, Participation Activities, and Challenge Activities

CHALLE				
Sta		lisplay to flex and width to 100px. SHOW EX	PECTED	
1 2 3 4 5 6 6 7 7 8 9 10	<pre>/* Your solution goes here } .container &gt; div {     background-color: lightblu     border: 2px solid blue;     padding: 6px;</pre>			
	1	2	3	
Ch	eck Next			

### Impact of ZyBook in ISTE-140

	STRONGLY AGREE	AGREE	NEUTRAL	DISAGREE	STRONGLY DISAGREE	TOTAL
Increased my confidence	40.00%	20.00%	40.00%	0.00%	0.00%	
	2	1	2	0	0	5
Improved my grades	60.00%	20.00%	20.00%	0.00%	0.00%	
	3	1	1	0	0	5
Easy to use	60.00%	40.00%	0.00%	0.00%	0.00%	
	3	2	0	0	0	5
Helped prepare for class	60.00%	40.00%	0.00%	0.00%	0.00%	
	3	2	0	0	0	5
Helped further solidify what I learned in	40.00%	40.00%	20.00%	0.00%	0.00%	
class	2	2	1	0	0	5

### **Zybook Shortfalls?**

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	index.html		8
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	WEBVIEW CONSOLE	C https://njbsvtdprpqm-8080.na.app.coc	DEVTOOLS 🕞 🛃
	Grocery List		

2/6 R-0 min:2	
Latest submission - 4:41 PM EST on 02/06/25	Total score: 0 / 10
Only show failing tests	Open submission's code
1: QUnit test 🔨	0/2
Test loadList() with localStorage items: apples, fried rice, milk, bread	
Feedback	
× loadList() returns an array	
Your value false	
Expected value true	
× Test aborted.	
2: QUnit test A	0/2
Test loadItems() with empty list in localStorage	
Feedback	
✗ loadList() returns an array	
Your value false	
Expected value true	
× Test aborted.	

### An "Improved" Interactive Code Playground

**Provide:** 

- Immediate, constructive feedback on code.
- Targeted hints.
- **Desired Impact** 
  - Frees up educators to focus on deeper, in-class learning experiences.
  - Better outcomes for the student

### **Demo Time & Putting on My Teacher Hat!**

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### **View Demo By Visiting The Presentation Companion Page**

### **Click The Link to Code Demo under Resources**

OR by going to: <a href="https://www.jptweb.com/igm/demo/">https://www.jptweb.com/igm/demo/</a>

### **Components of my Al Learning Tool**

#### Integration with openAI API using the 4o-mini model.

The 4o-mini model is cheap < \$.01 for dozens of queries!</p>

#### Code Playground "editor" using Monaco

- Same editor as VScode
- I tried others such as CodeMirror but didn't offer "intellisense"

#### Fully Editable; and modular to put in other websites (soon)

I can show a quick demo of the backend if time!

### **Closing Remarks & Questions**

Q&A and Discussion

Thank you for attending!

To get a link to the coming sandbox complete the feedback form on the presentation website jptweb.com/igm and I will email it to you when ready!

### **Additional Interesting Tidbits**

- Could we incorporate an AI integration project into our curriculum? Possibly use my tool as a base/starter point and let students run with the idea
  - The Rise of Generative AI and Prompt Engineers: 2024 Industry Update
     <u>https://www.profocustechnology.com/general/rise-of-generative-ai-and-prompt-engineers-2024/</u>
- This Project was inspired a bit from an earlier project; and the "start small idea, then build bigger has helped me grow
  - Portfolio Queen an Al Portfolio Builder: <u>https://www.feedmasher.org/project-queen/</u>